

Ethnic Communities' Council of  
Victoria Inc

Strategic Plan 2010-2014

Endorsed by the eccv Executive 22 June 2010

# Introduction

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The Ethnic Communities' Council of Victoria Inc (eccv) has been the advocate for multicultural communities in Victoria since 1974.

For over 35 years we have remained the principal liaison point between multicultural communities, government and the wider community.

This strategic plan 2010-2014 sets out our direction and priorities for the next four years. The plan presents our vision, principles, values, purpose, operational concepts and strategic priorities from which actions and measurable outcomes will flow.

The plan has been informed by:

- eccv executive committee members
- eccv members
- eccv staff
- eccv stakeholders

## Our Vision

Our vision is of a culturally diverse and harmonious society that is just, fair and inclusive where all people have the opportunity to participate in and contribute to community life.

## Our Mission

The eccv is a community based, member driven peak body committed to empowering people from diverse and multicultural backgrounds.

The eccv is a leader in advocating for human rights, freedom, respect, equality and dignity for multicultural communities and in building a strong and inclusive Victorian society.

## Our Values

- Empowerment
- Integrity
- Respect
- Equality
- Harmony
- Inclusion
- Social cohesion

## Our Purpose

Our purpose is to help build a culturally diverse and cohesive society that is just, fair, and inclusive with specific reference to the needs and aspirations of Victorians from culturally and linguistically diverse backgrounds.

## Our Operational Concepts

The eccv recognises that the following operational concepts will be key components in the successful implementation of its 2010-2014 Strategic Plan:

<b>Representation</b>	<b>Advocacy</b>	<b>Policy Development</b>	<b>Capacity Building</b>
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## Our Strategic Priorities

We are committed to pursuing the following 10 strategic priorities:

### Representation

- To lead, co-ordinate and deliver high level representation to government and to advocate for the development of relevant legislation, policies, services and programs on behalf of Victoria's multicultural communities in areas of their common interest.
- To develop strategic partnerships with other peak bodies, community organisations and faith based networks to pursue areas of common interest.

### Advocacy

- To work towards securing equal access to services for people from culturally and linguistically diverse (CALD) backgrounds, particularly the aged and those from new and emerging communities.
- To maintain a transparent, responsive, and positively focused organisation with clear strategic goals that supports its members.
- To maintain a high profile in the community and a visible presence in the media giving a voice to Victoria's multicultural communities on issues of concern to them.

### Policy Development

- To work towards building an inclusive, cohesive and harmonious society where people from CALD backgrounds are respected and the general population has confidence in multiculturalism.
- To co-operate with key government departments including the Victorian Multicultural Commission (VMC) and community agencies regarding legislative changes, policies, services and strategies addressing the needs of people from CALD backgrounds.

### Capacity Building

- To facilitate key information dissemination to eccv members and other multicultural community organisations and individuals.

- To empower and support eccv member organisations and multicultural community groups particularly those from new and emerging communities, to become effective organisations and to support individual eccv members and others, to become effective leaders.
- To provide support and assistance to all eccv regional members and regional CALD communities.